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Overview

This endpoint allows to retrieve the latest date for which the Ads Performance reports are available so that the reporting can be pulled and consumed for the advertisers' ads campaigns.

Get Latest Report Date

Description: Provides the latest date for which the performance reports have been processed and can be accessed.

URL: GET/api/v1/latestReportDate

Query Parameters

No specific request parameters should be required to retrieve the latest report date.

Response

Element	Description	Type
latestReportDate	Get the latest date for which reports are available. The format is yyyy-MM-dd	date

Sample Response

```
[  
  {  
    "latestReportDate": "2020-03-02"  
  }  
]
```



Rate limits on API operations

There is a rate limit in place on the allowed number of API operations per hour.

Operations per hour are computed as the sum of number of changes requested across all API requests during the hour.

For example, 5 keyword bid changes, creation of an ad group, adding an item, and a snapshot report request in any given hour, would be counted as 8 operations.

You will receive an HTTP 429 status error code and an error message about rule enforced in case of breaking ops limit.

To learn more about current applicable limits specific to your integration, please reach out to the API Partner Enablement team.