



**Table of Contents**

**API Status Codes and Errors ..... 1**

**API throttling..... 2**

**API Status Codes and Errors**

This section provides you the list of expected HTTP response error codes while making the API calls to Walmart Connect Sponsored Search Advertising APIs.

**Status Codes and Errors**

<b>Code</b>	<b>Description</b>	<b>Notes</b>
200	OK	The request was successful
400	Bad Request	The request was not properly formed and therefore was not successful
422	Unprocessable Entity	The server understands the content type of the request entity, and the syntax of the request entity is correct, but it was unable to process the contained instructions
403	Unauthorized	Invalid credentials
404	Entity Not Found	Entity not found. (e.g. This exception will show up when wrong campaign ID is provided)
429	Too Many Requests	Number of requests have exceeded the calls per hour limit for the endpoint (Rate limit) for the integrator. Retry after 10 minutes.
500/520	Internal Server Error	An internal server error has occurred
503	Service Not Available	Server is temporarily unable to handle the request. Try again later
521	Service Not Available	The origin server has refused the connection. Try again later



## API throttling

### **Rate limits on API operations**

There is a rate limit in place on the allowed number of API operations per hour.

Operations per hour are computed as the sum of number of changes requested across all API requests during the hour.

For example, 5 keyword bid changes, creation of an ad group, adding an item, and a snapshot report request in any given hour, would be counted as 8 operations.

You will receive an HTTP 429 status error code and an error message about rule enforced in case of breaking ops limit.

To learn more about current applicable limits specific to your integration, please reach out to the API Partner Operations team.